

## ABOUT THE AUTHOR



Tineke Wulffers divides her time between her practitioner and academic work. She is the director of the Moya Institute of Authentic Leadership Effectiveness. At times, her senior organisational leadership clients tell her that the organisational world can *squeeze the self out of the self*. In response, her passion is to facilitate the development of individual and team authentic leadership effectiveness for the greater good not only of themselves, but also their organisations and stakeholders. Her work allows leaders to enhance their leadership authenticity, inter-relational trust, and individual and team leadership effectiveness.

Tineke facilitates individual and team authentic leadership effectiveness and executive coaching journeys mainly at senior and executive organisational levels. She also trains leaders how to use coaching in their interactions with others. Her client list includes senior and executive leadership and management within organisations such as Adcock Ingram, EDCON, ABSA Bank, Absa Capital Bank, Standard Bank, FNB, Nedbank, Gold Fields, Cisco, AngloGold Ashanti, Johannesburg Water, Gauteng Provincial Government, Industrial Development Corporation, Sasol (Pty) Ltd, Anheuser-Busch InBev SA/NV (AB InBev), SABIC, Unicef, MTN and Vodacom. She works globally with leaders in South Africa, Europe, the Middle East, and the United States.

As an academic, she is affiliated with the University of Stellenbosch Business School (USB) and Wits Business School (WBS) in South Africa where she supervises and examines the work of post-graduate Masters and Doctoral students. She also lectures at various business schools, mostly on the topic of the development of authentic leadership effectiveness. She obtained her PhD in Personal and Professional Leadership in the Faculty of Management at the University of Johannesburg (SA) in 2014, and in 2009, she completed her Masters (cum laude) in Professional Coaching through Middlesex University (UK). She regularly writes academic articles on authentic leadership development, and she is a contributing author to a definitive book on leadership, entitled *Leadership – Perspectives from the Frontline*, published by Knowledge Resources in 2016.

Of Dutch parents but born in Port Elizabeth, South Africa, Tineke has both Dutch and South African nationality. She lives with her daughter in Johannesburg, South Africa, and is passionate about making a difference in the quality and calibre of leadership, both in South Africa and globally, in order to leave this world in a better place than she has found it. In her spare time, she loves hiking, mountainbiking, canoeing, listening to music, watching dance, reading, and travelling. For more information, visit: [www.moyatf.co.za](http://www.moyatf.co.za).